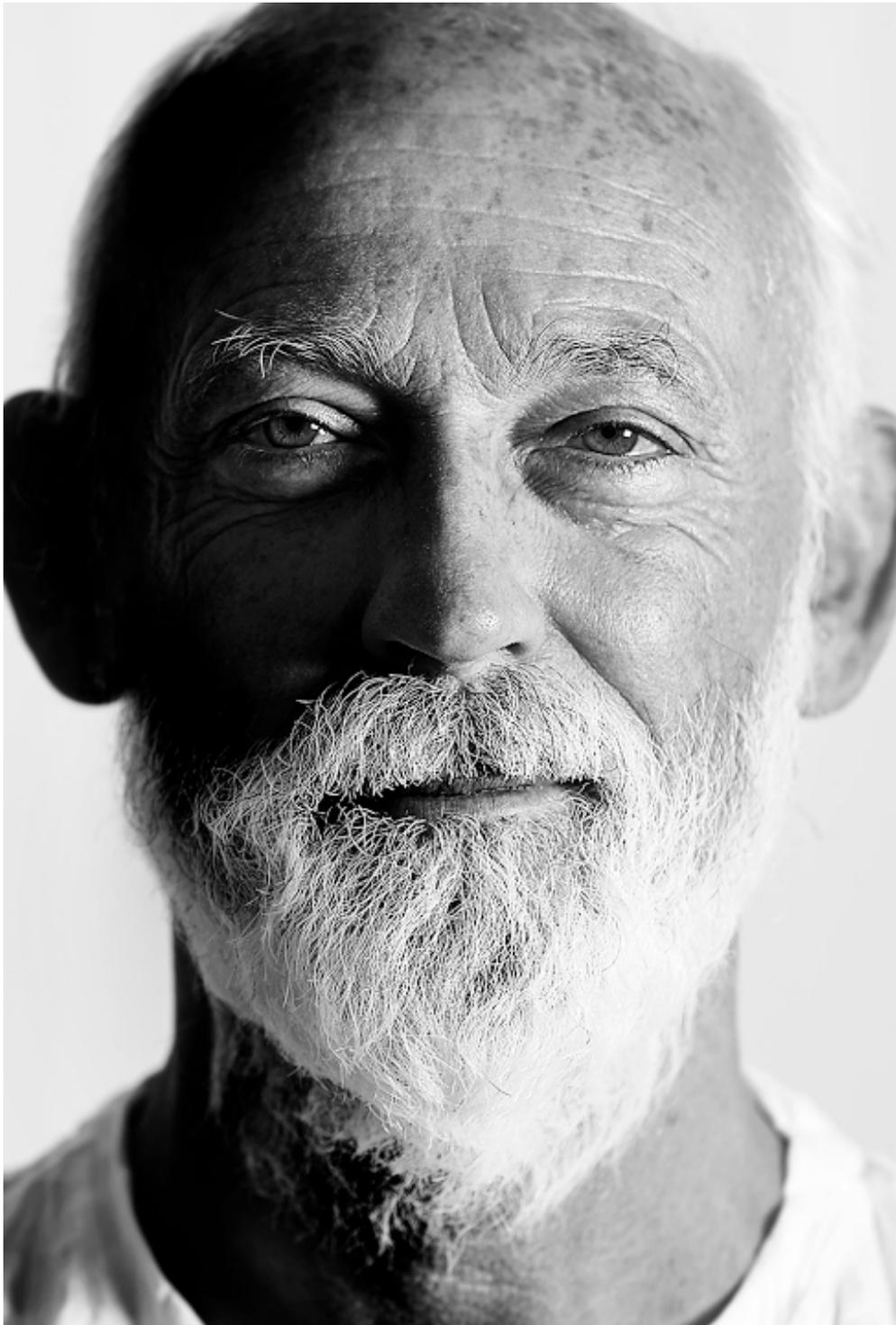




Chlorophilia
Ross Lovegrove



ROSS LOVEGROVE

Born in Wales in 1958, Ross Lovegrove is a visionary industrial designer for whom the inherent logic and beauty of nature are paramount to any man-made object. Having designed everything from modes of transportation to furniture to human-scale electronic devices, minimal organic beauty underlies every concept.

Widely published and award-winning, Lovegrove creates beauty through the marriage of biology and object. His TED talks on the topic of “Fat-Free” organic design have been viewed over 4 million times.



WHIMSICAL

Inspired by the logic and beauty of nature, Chlorophilia defines a new light condition in space, casting its captivating spell through projected leaf patterns of light and shadow onto the ceiling.



TECHNOLOGY

Chlorophilia is the synthesis between Ross Lovegrove's signature approach using organic shapes and Artemide's mastering of the latest lighting technology. The light coming from a powerful LED COB gives life to the leaf composition, interacting and completing the space around it.





MODULAR

Multiple creative configurations can be achieved by combining or multiplying Chlorophilia's basic elements at different levels in space.

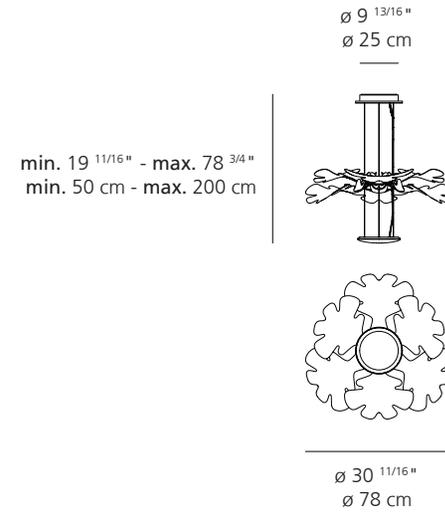
**NH COLLECTION PRESIDENT,
MILAN, ITALY**

Project: NH Collection President
Photo: Linus Lintner

Chlorophilia Suspension 1/2



Technical Data

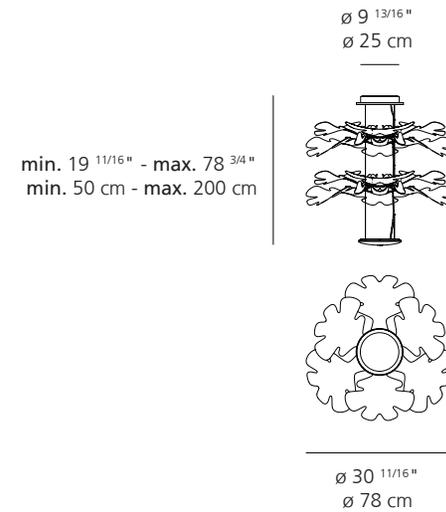


MATERIALS	Structure in cast aluminum with polished finish. LED holder body in cast aluminum with polished finish acts as heatsink. Phytomorphic elements in technopolymer with transparent finish work as optical lens to refract light and create luminous pattern on ceiling.
EMISSION	Indirect and diffused
LIGHT SOURCE	LED 42W 3000K >90 CRI
DIMMING FEATURE	Dimmable
FINISH	○ White
CERTIFICATIONS	c.UL.us listed
NOTES	Available with extended length

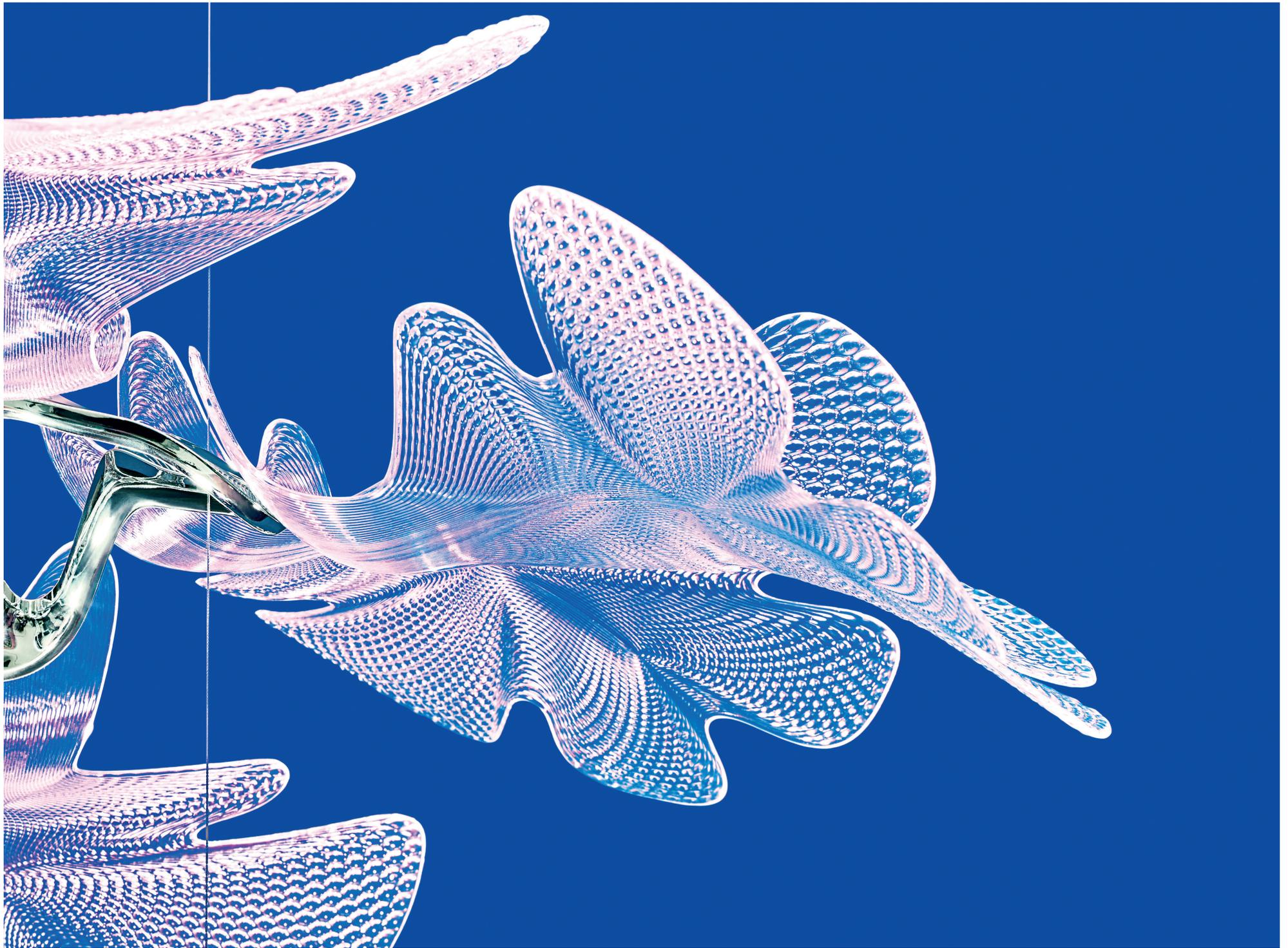
Chlorophilia Suspension 2/2



Technical Data



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